

**MINUTES
FACULTY SENATE
October 4, 2010**

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1. CALL TO ORDER

The meeting was called to order by Vice Chair of the Faculty Robert P. Mitchell at 3:03 p.m. in the College of Law, Room 160.

Present: Senators Aleamoni, Antin, Brewer, Brown, Christenson, Collins, Connally, Conway, Cuello, O. Davis, Delic, , Foley, Fritze, Guertin, Hay, Hildebrand, Howell, Jacobi, Johnson, D. Jones, J. Jones, Labate, Larkins, Lee, Lomawaima, McCammon, Mitchell, Mutchler, Nolan, Ozkan, Pau, Ponton, Reynolds, Shelton, Silverman, Smith, St. John, Willerton, Witte and Zwinger.

Absent: Senators Dahlgran, A. Davis, Duran, Effken, Fregosi, Gehrels, Higgins, Jull, Krunz, Marmorstein, Ogden, Polakowski, Renger, Rhee, Seacomb, Spece, Strittmatter, Tabor, Ulreich, Vaillancourt, Wilson-Sanders and Zedeno.

2. OPEN SESSION

Chris Schaffer from the UA Bookstore spoke about the upcoming November 9, 2010 deadline for spring textbook adoptions. The deadline will allow the Bookstore to negotiate better deals with vendors. Mr. Schaffer also acknowledged that more faculty now place their own adoption orders. There are resources and staff available in the Bookstore to help with any faculty questions or concerns.

3. REPORTS

3A. ASUA President Emily Fritze

ASUA President, Emily Fritze, updated the Senate on the continuing efforts of UA Votes. To date, ASUA has registered over a thousand students to vote and is co-sponsoring two political debates in October. The first debate, for Congressional District Seven, will be October 13, 2010 at Pima Community College from 5:00 p.m. to 6:00 p.m. The second debate, October 18 from 7:00-8:00 p.m., between Gabrielle Giffords and Jesse Kelly (Congressional District Eight) will be on the UA campus. Family weekend is October 8-10, 2010 and will include many on-campus events such as the Wildcat World Food Fair and several performances. The Arizona Students Association's (ASA) student leadership conference was September 24-26, 2010. Participants came from all three Universities and several community colleges. The discussion centered on transfer issues, increased cooperation, unity and communication. ASA also endorsed the national textbook campaign and is hoping to work with faculty to continue open communication relating to textbooks. ZonaZoo is working with Athletics to address student safety concerns after several hundred students were not able to get seats in the student section after spending several hours waiting in the heat.

3B. GPSC President Emily Connally

GPSC President Emily Connally announced that graduate students in the College of Humanities were thankful for the funding that allowed for a reduction in their individual teaching loads. The annual Student Showcase will be held October 22-23, 2010. The deadline for submissions to the Showcase is October 1, 2010. There is \$10,000 in award money. The graduate seminar series is up and running and GPSC is currently looking for an administrator. Interested graduate students should contact GPSC.

3C. Faculty Officers' Report

Presiding Officer Mitchell announced that a memo would be sent through the "all faculty" listserv related to the parking plan for the Thursday, December 2, 2010 home football game. Senator Mitchell also announced, on behalf of J.C. Mutchler, that the Arizona Faculties Council has time on the December ABOR schedule to respond to the Higher Education Enterprise model ABOR presented at the September meeting.

3D. Provost Meredith Hay

Provost Hay updated the Senate on several dean searches currently underway. Finalists for the position of Dean of the Eller College of Management are expected by Thanksgiving and it is hoped that a new dean will be on campus by the end of the semester. A national search for a new Dean of Optical Sciences is also beginning and Dean Eugene Sander (CALs) has announced that he will retire July 1, 2011; a national search will be conducted for his replacement. The opening of Confluence, (the Humanities Center), is moving forward and its permanent home should be announced soon. The Budget Redesign is continuing to make progress. The focus this semester is on the cost structure and how costs are modeled. Provost Hay is continuing to have conversations with colleges and has scheduled several Brown Bag sessions; everyone is encouraged to attend information sessions when possible. Provost Hay also thanked Randy Richardson and Beth Mitchneck for their exceptional efforts on the NCA Self-Study Report and Chair of the Faculty Howell for continuing to work with Gail Burd to review curriculum at the UA.

3E. President Robert Shelton

President Shelton added his appreciation to Beth Mitchneck and Randy Richardson and reminded Senate that the NCA site visit is December 6- 8, 2010. He encouraged everyone to become familiar with the documents that Richardson and Mitchneck produced. President Shelton also acknowledged the amazing accomplishment of the football team which moved up five spots in the rankings, despite the fact that they did not play last weekend. Shelton reviewed the ABOR Higher Education Enterprise document presented at the September meeting. Anne Mariucci, Chair of the Board, set forth eleven priorities for her term and tasked the Council of Presidents to start thinking more systematically and to find ways to deliver things as an enterprise system rather than individual universities, thereby reducing duplication. President Shelton pointed out that this does not mean that the State system will only include one college in each discipline. For example, it does not mean that there will only be one English department in the State. On the positive side, this change to the system may allow each University to be recognized for their differences and uniqueness. The Council of Presidents met many times and received feedback from the Chair and Vice Chair of the Board of Regents on their progress. Dr. Brit Kirwan, Chancellor of the University of Maryland System, served as an advisor to the Council of Presidents. The Council presented its report at the September ABOR meeting. The report, included in the Senators' packet, is not the final word on the system redesign, but sets up a series of priorities that will lead to conversations on issues such as curriculum, size of the Universities and what makes each University different. Many smaller councils will be looking at these issues as well. President Shelton sees a strong commitment from ABOR to communicate with the State on behalf of all three Universities.

4. QUESTION AND ANSWER PERIOD FOR AGENDA ITEM 3

Senator Silverman asked President Shelton if there are any thoughts about privatizing any of the academic efforts at UA, especially in light of ASU's announcement in the plan about privatizing their law school. President Shelton replied that there have been no specific UA units identified for privatization, but the university does need to look at colleges, programs and units to see if any would benefit by being privatized. Professional programs could potentially benefit from becoming private but many internal conversations will need to occur prior to that happening.

Senator Witte referenced recent activities in Texas and noted that Texas seemed to be a political litmus test. There seemed to be some retaliation on the part of the legislature against Texas universities. M. Witte asked President Shelton if he saw a similar situation occurring in Arizona. President Shelton answered that the situation in Arizona is different than the situation in Texas.

Senator Delic asked President Shelton if privatization would require students to subsidize the loss in funding that had previously been provided by the State? President Shelton responded that without the State contribution, other funding sources would need to be identified; one of those funding sources might be an increase in tuition.

Senator Howell inquired about the timeline that accompanied the Enterprise document and asked if it was something that could be shared. President Shelton said that it could be shared. Chair Howell asked for clarification on the most current deadlines in October and November of this year that indicate a change in admissions standards. President Shelton noted that this deadline did not apply to the UA but related directly to admissions at extended learning centers. Provost Hay added that the deadline related to differential admission standards for these learning centers, such as NAU's Yavapai location.

ASUA President Emily Fritze noted that the Enterprise document indicated a huge increase in students taking online courses. She asked President Shelton if the increase applied solely to online degrees or if current students already enrolled and taking courses could take some online courses that would count toward the requested increase. President Shelton responded that this is a difficult question and the answer will require more time. The UA needs to look at how it can serve students efficiently. We need to utilize both online and distance learning branches and off campus locations such as UA South to expand. UA will strive to be the University that offers alternative degree paths to students at a differential cost, while maintaining high standards. The UA certainly would not discourage students from taking online classes, or even classes at Pima Community College, if those options fit the needs of their degree path.

Senator Cuello asked President Shelton if the Council of Presidents had a working assumption of what kind of monetary support would be forthcoming from the State to implement their recommendations. Shelton replied that there was no specific number used as a guideline, but funding was discussed. The Universities, not expecting any additional funding, looked at ways in which the Universities could increase funding independent of the State.

5. **APPROVAL OF THE MINUTES OF SEPTEMBER 13, 2010**

The minutes of September 13, 2010 were approved with one abstention.

6. **INFORMATION ITEM: LIBRARY REPORT 2010 (attachment)**

Dean Carla Stoffle presented a report on UA Libraries with a PowerPoint presentation. After three years of budget cuts (totaling nearly \$1.9 million) and having to reduce acquisitions by \$1.2 million to cover price increases in the cost of information resources, the University Libraries enter FY 2010-11 with some positive news. Because a student library fee increase was approved in the spring of 2010, the library does not have to cut an additional \$1.1 million in acquisitions over the next two years as projected. They are also able to keep the Fine Arts Library open, maintain delivery times for services such as Interlibrary Loan and Document Delivery, maintain hundreds of public computers and loaner laptops, and remain open for extended hours. The University Libraries' national rankings remain strong: 16th and 17th among public institutions on national indices for 2008-09 (the latest available data). Use of the Library's vast online resources has grown considerably. Last year the Library helped support instruction by piloting the Research Lab course, a new one-credit online class created by the Libraries in cooperation with the English Department. More than 1,000 students took the course, which teaches critical inquiry and rigorous research skills. In 2009-10, the Libraries also became a credit-granting academic unit. They launched a Library Resource Organizer service. This online tool enables faculty to select and organize the best library resources, tools and services for a particular course. The Libraries also added online tutorials for UA teaching assistants. In FY10, a great deal of new online content was added to campus repositories. The Center for Creative Photography now has ten photographers' collections in the UAiR repository. Another UA repository site will feature the newly digitized Faculty Senate minutes dating back to 1948. The Libraries also lead the national Technical Report Archive & Image Library (TRAIL) Project, (partnering with Google)- a nationwide initiative to collect, digitize, and provide online access to historical scientific research. The library is implementing a new system called patron-driven acquisition. Patron-driven acquisition will provide customers with access to an array of materials that the library would purchase if they had the resources. This fall, listings for about 60,000-80,000 books that fit the criteria for UA collections will be added to the catalog. Currently, patron-driven acquisition will only apply to English-language books and as customers begin to use the materials, the library will purchase them. Faculty can still submit requests for items they'd like the Libraries to purchase. Interlibrary Loans will still be available for needed research materials, but the normal exclusions will still apply. The Library's preferred format for books & journals is electronic and they are moving toward digital resources. The UA's unique collections in the Center for Creative Photography and Special Collections will continue to grow even though space is limited.

Senators' questions and comments included: 1) Senator Smith asked if priority will be given to programs and resources for visually impaired people? Dean Stoffle responded that every effort will be made to purchase accessible materials. 2) What does the membership index refer to? Stoffle explained that the index is a ranking, based on various factors, of member libraries to the Association of Research Libraries. 3) In the past students and faculty have had a problem reserving books because of a glitch in the system. Has a system been developed to put books on reserve? Dean Stoffle explained that the Library looked at the use versus cost and determined a new system would be too expensive. The Bookstore has purchased a program that can print material on demand for purchase. 4) Is the Library currently digitizing out-of-print books? The Library is not currently digitizing the collection although other libraries are. Dean Stoffle also reminded the Senate that just because a book is out-of-print does not mean it is no longer subject to copyright law. 5) Why is the new PDA system only available for English language books? Currently, English language books are what is available. Once publishers begin making books in other languages available, the offering will expand to include them. 6) How do the changes at the library affect the rankings? Dean Stoffle responded that the Library worked with the national organization on all of the changes. Electronic materials now count as part of the ranking system so the ranking was not affected negatively. 7) Thank you to the Library for digitizing all of the historical Faculty Senate minutes. 8) When purchasing e-books, is preference given to the unabridged versions? Some electronic textbooks are inaccurate. The Library does not order any textbook material and electronic books are ordered using the same criteria as print versions. President Shelton thanked the Library for being the heart of the University. He praised the Library's great judgment and ability to stay current despite budget cuts. The UA students are also to be thanked for accepting the student fees that helped save the library from overwhelming budget cuts.

7. **INFORMATION ITEM: NCA 2010 SELF-STUDY REPORT (attachment)**

Randy Richardson and Beth Mitchneck who headed the team who put together the 2010 NCA Self-Study Report presented a PowerPoint presentation to Senate highlighting focal points of their findings. Richardson acknowledged the several working teams that worked tirelessly to put together this year's report including several Senators, the Library and the Executive team. This presentation to Faculty Senate is the second formal presentation although they will be making many more around campus in the weeks and months to come. The NCA site visit is approaching quickly in December. Feedback was received throughout the process, the draft was sent to over sixty people, and comments were consistently positive and frequently many were surprised at all the things the UA is doing well. Some of the report's highlights include the many improvements made in the student experience over the last ten years. Retention rates have improved, although the UA still has a long way to go. The same is true of graduation rates. The study found four areas of improvement: achieving faculty diversity, planning and budgeting for the future, assessment and decision support, and furthering engagement. Task forces have been charged with these areas of improvement. There are several criteria that make up the report. The first criteria is "mission and integrity" and there are several key indicators of the UA's commitment to access, quality and discovery including: Arizona Assurance, UA ADVANCE, broad diversity initiatives, Arizona Telemedicine and a proactive approach to promoting integrity. The study also found several challenges and opportunities in regard to the UA mission such as: consistent communication of mission, consistent communication, shared governance and improving diversity of all types at all levels. Criterion two is "preparing for the future" and the study found several positive indicators including: managing the ongoing reductions in state legislative support, tuition and fee increases, responsibility-center management (RCM), a plan for new distributed learning centers and faculty retention. Several challenges and opportunities were also identified for this criterion including: managing the changing budgetary composition, maintaining financial access for Arizona students, evaluating and assessing UA's institutional effectiveness and effective strategic planning. The third criterion is the student experience and the indicators of fulfillment include: increase in graduation rates, the UA as a student-centered research university; UA has fourteen Graduate Interdisciplinary programs, the world-renowned UA School of Dance and UA's award winning McGuire Entrepreneurship Program. The areas for improvement include: increasing student learning outcomes assessment, changing demographics of the instructional workforce, increasing retention and graduation rates, especially for minority students, and increasing affordable access to education. The fourth criterion relates to "discovery" and there are several indicators of fulfillment: the Phoenix Mars Mission confirming water/ice on Mars, iPlant, the Department of Communication's media program addresses such issues as the effects of television violence on society, Harp Fusion, the world's largest touring concert harp ensemble and the Second Language Acquisition and Teaching Program. The challenges and opportunities identified by the study are: increasing research funding and interdisciplinary opportunities for students and expanding translational research. The final criterion is "engagement and service." There are many indicators that indicate fulfillment: BIO5 Institute, Center for Excellence in Women's Health, Arizona State Museum, the Norton School of Family and Consumer Sciences, the UA Poetry Center and the partnership with Pima County to ensure the sustainability of the county's hospital. The challenges and opportunities identified are: development and sustaining of long-term partnerships and evaluation of quality and impact of engagement activities. Beth Mitchneck and Randy Richardson encourage everyone to become familiar with all the Self Study findings and attend the public meetings this Fall.

Senators' questions and comments included: 1) With all the emphasis on diversity, how would Proposition 107 affect the Study's recommendations? President Shelton responded that the language used by the UA was carefully crafted by Raji Rhys in order to be in compliance if the Proposition passes. The University has been looking at Proposition 107 for over a year and is committed that if Proposition 107 passes, the UA will not miss a beat and a communication plan will be firmly in place.

8. **DISCUSSION ITEM: UNDERGRADUATE EDUCATION (attachment)**

Chair of the Faculty, Wanda Howell, continued her discussion from the September 13, 2010 Senate meeting which is focused around curriculum and undergraduate education. She used slides from the ABOR Higher Education Enterprise presentation to focus on the enterprise requirement to grow enrollments at UA from about 39,000 to over 50,000 including off campus and online enrollments and asked how that will affect curriculum. She encouraged Senators to look at how the shift to more online and extension campuses may affect learning and quality for the UA brand. Chair Howell asked President Shelton what the repercussions would be if UA did not meet the goals set forth in the document. President Shelton responded that the "consequences" are not spelled out but the idea is that if goals are met than the Universities should be rewarded, many would argue monetarily, but if the Regents or Legislature are unhappy with the progress it could lead to increased pressure on any of the University Presidents. President Shelton indicated that realistic goals need to be set. He reminded the Senate that the goals outlined are system-wide goals and it may be that UA focuses more on research related goals or other areas that directly relate to the UA's mission. There will need to be some give and take. Chair Howell asked President Shelton if we just kept the tuition dollars for the University and asked the State to pay for financial aid only, if the UA could gain independence from the State regulations. President Shelton replied that the UA already keeps the tuition it collects it just comes back from the State repackaged. Without additional funding there would be a major budget shortfall. Shelton also pointed out that the enterprise document also indicates the Regents' commitment to develop a permanent fund for financial aid. Chair Howell also looked at the *University higher education profile 2012* slide presented by ABOR and questioned why the retention goals for UA and ASU were set at 90% but NAU's goal is only 85%. President Shelton answered that all three Universities agreed to increase retention by 20% and NAU's retention rates were already lower. Chair Howell questioned the differential tuition for the two research

Universities as well as for off-campus and online programs. President Shelton answered that a different tuition structure for different programs is possible and noted that ASU is considering setting some tuition at the Pell Grant level. Chair Howell asked how many Senators currently worked with online courses and asked everyone to consider the quality standard for online courses and the idea of fully online programs. Gail Burd noted that there are several online programs that are close to approval and many of those could lead to online degrees. Chair Howell wanted to know if faculty or departments make money on online courses and the consensus was no.

Senators' questions and comments included 1) Senator Willerton is running an online course for the first time this semester and has found it to be time and resources intensive, but he is excited about the new venture. He finds the biggest concern in online courses is maintaining quality without institutional standards. Several senators agreed that there need to be standards in place. 2) Will the increase in online courses lead to fully online degrees? Yes. Jacqueline Mok commented that the population of traditional aged college students is decreasing and in order to stay competitive the UA will need to continue to recruit which may mean more outreach to "non-traditional" students.

ADJOURNMENT

There being no further business, the meeting was adjourned at 5:12 p.m.

J.C. Mutchler, Secretary of the Faculty
Brianna Thaut, Recording Secretary

Appendix*

1. “The Arizona Higher Education Enterprise. Strategic Realignment 2010 Forward.” Council of Presidents
2. “The Arizona Higher Education Enterprise. Strategic Realignment 2010.” PowerPoint presentation.
3. “University Libraries. Faculty Senate. October 4, 2010.” PowerPoint presentation.
4. “NCA 2010 Reaccreditation Briefing Document. Faculty Senate: 4 October 2010.” PowerPoint presentation.

**Copies of material listed in the Appendix are attached to the original minutes and are on file in the Faculty Center.*

Senmin/2010-11/Senmin 10-4-2010

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