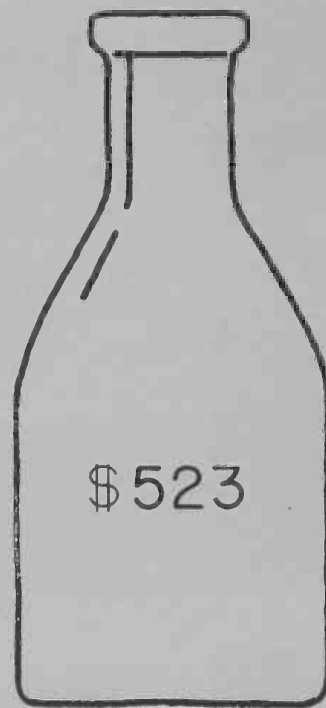


Dairy Herds *Improve*

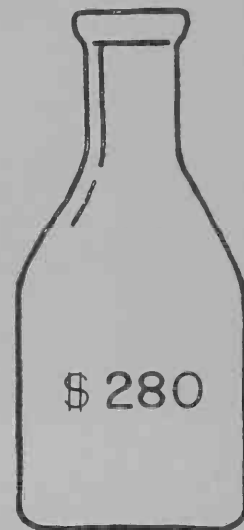
Arizona Dairy Herd Improvement Association (D.H.I.A.) members are doing an excellent job of improving their herds, following recommendations of the College of Agriculture. One-fifth of the dairy cows in Arizona were in the D.H.I.A. for the period 1948-1952 and produced one-third of the State's milk supply at a value of \$523.00 per cow per year, as compared with \$280.00 for the non-D.H.I.A. cow.

Records of the Dairy Herd Improvement Associations and the Bureau of Agricultural Economics show that the cows in organized production-testing programs, where recommended practices are followed, produce twice as much as the non-D.H.I.A. cows. The herds of the more progressive dairymen, as members of the D.H.I.A., have gradually increased their production each year.

The D.H.I.A. cows have increased the dairy income of Arizona \$2,400,000 per year for the 1948-1952 period. This can be directly attributed to the D.H.I.A. Program.



D.H.I.A. Members



Non-members

Cows of Dairy Herd Improvement Association members in Arizona produced milk valued at \$523 per cow per year in 1948-52. Cows of non-members produced milk valued at only \$280.



A dairyman and a supervisor analyze D.H.I.A. herd records.