

A Need for Men

Why should next spring's high school graduate enroll in a College of Agriculture? After all, with farms and ranches getting bigger and more efficient we need less and less people to feed America. Today in America fewer people supply a more bountiful abundance of food than ever before in history.

As Secretary Benson himself reported to the president, only half to three-quarters of the boys now growing up on American farms will be needed to replace present farm operators. So why educate more boys to be farmers?

The answer, of course, is that there are more jobs for college-trained agriculturists off the farm than back on the farm. While fewer and more efficient farmers are feeding America, industry and business are eager for technically trained young men who have been graduated from a Land Grant College of Agriculture at one of our great state universities.

Science, teaching, research, business, manufacturing, marketing, the service industries and others want college-trained agriculturists. Together, these outlets employ 40 per cent of American workers. Of 25 million Americans employed under the heading of "agriculture" only 10 million are employed on the farm, 15 million in farm-related businesses.

The college graduates, of course, get the best jobs—the jobs with top pay and interesting incentives to progress. America is a market for 15,000 such agricultural technicians each year. The Colleges of Agriculture can't possibly fill that need, so good jobs go begging.

The Association of Land Grant Colleges and Universities, of which the University of Arizona is a member, lists these 15,000 annual job needs as follows: Industry 3,000; Business 3,000, Conservation 1,000; Education 3,000; Research 1,000; Communications 500; Services 1,500; Farm managers 2,000.

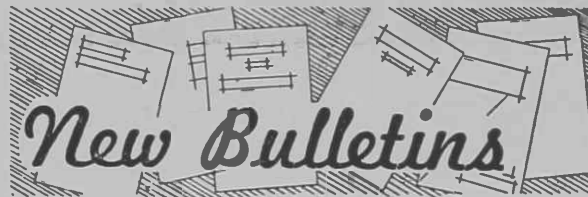
You can take those general headings and break each one of them down into a dozen or a hundred smaller listings—a wide range of special jobs, each with its special skill and interest.

One man might study the diet of the musk ox in the arctic wastes, another the insects which harass a Central American banana plantation. One man might be editor of a widely-read farm magazine, another study the construction and efficiency of new farm machinery. One might be a farm consultant in a bank, another a bacteriologist in an animal disease laboratory.

The main point is that the College of Agriculture—a Land Grant college in a state university—is the door to all of this wide diversity of interesting occupations.



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141—Market News and Related Information Received and Used by Arizona Beef Cattle Producers

Bulletin

280—Growing Onions in Arizona

Each boy who graduates from high school can, through interest and curiosity and ambition, open that door to his own future.

Harold E. Myers

Dean

College of Agriculture
and School of Home Economics



Cochise County

Wed., 6:55 a.m.—KAWT, Douglas

Coconino County

Tues. and Thurs., 8:10 a.m.—
KCLS, Flagstaff

Graham County

Sat., 10:00 a.m.—KGLU, Safford

Greenlee County

Sat., 10:30 a.m.—KCLF, Clifton

Maricopa County

Mon. through Sat., 5:55 a.m.—

KRUX, Phoenix

Sun., 8:45 a.m.—KOY, Phoenix

Pinal County

Mon. thru Fri., 12 Noon—

KCKY, Coolidge - Casa Grande

Yuma County

Mon. through Fri., 7:20 a.m.—

KYUM, Yuma

University of Arizona

Thursday, 9:30 p.m. (Arizona Farm and Ranch Hour)—

KOY, Phoenix

KTUC, Tucson

KSUN, Bisbee

KYMA, Yuma

KVNA, Flagstaff

KVNC, Winslow

KAWT, Douglas

Television

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Saturday, 1:00 p.m. (Across the Fence)

KTVK, Phoenix, Channel 3

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