



IN LIVESTOCK showing and fitting the best man is a lady. At the Little Arizona National Show last spring, with University of Arizona agriculture students participating, Fran Romanowski, with her spotted horse, won top honors. Runner-up was Susan Gustafson, showing her Guernsey heifer.

DEDICATED MEN

AND WOMEN

A noted man once referred to "a little army of dedicated men." He might well have referred to the staff of a Land Grant College of Agriculture.

These teachers and research scientists are indeed dedicated men and women. Most of them choose their vocation when they begin professional training—and continue in that vocation for life. They are not, by nature, job switchers.

Most of them, frequently in their careers, repudiate the lure of bigger pay in other employment.

Like other men and women, they enjoy their homes and families, vacation trips, TV and magazines, the pleasure of grilling a steak in the back yard. If they are set apart because of any quirks of character or yearning, it is in two areas. One of these is a genuine liking for teaching. The other is a dedication to research.

In their own language they'd shrug it off with "Oh, I just like to work with young people" or "It's fun to find things out—new things that some day may be useful to know."

As their dean I find it a pleasure to work with these people. As their employers, you citizens of Arizona are fortunate to have them working for you.

Harold E. Myers

Dean

College of Agriculture
and
School of Home Economics



Cochise County

KAWT, Douglas — Mon. and Wed.,
6:55 a.m.
KAPR, Douglas — Sat., 12:15 p.m.

Coconino County

KCLS, Flagstaff — Tues. and Thurs.,
8:20 a.m.
KGLS, Flagstaff (Home Agent) —
Thurs., 9:45 a.m.
KVNA, Flagstaff — Mon. thru Fri.,
12:15 p.m.

Yavapai County

KYCA, Prescott — Mon., Wed. and
Fri., 5:55 p.m.
KNOT, Prescott — Mon., Wed. and
Fri., 5:35 a.m.

Yuma County

KYUM, Yuma — Mon. thru Fri., 6:35
a.m.
KVOY, Yuma — Mon. thru Fri.,
12:35 p.m.

Maricopa County

KRUX, Phoenix — Mon. thru Sat.,
5:55 a.m.
KTAR, Phoenix — Thurs., 12:45 p.m.
KOY, Phoenix — Sun., 8:45 a.m.

Navajo County

KDJI, Holbrook — Tues., 12:45 p.m.

Pinal County

KPIN, Casa Grande — Daily except
Thurs., 6:40 a.m., Mon. and Fri.,
9:35 a.m.



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Research Boosts Cotton Yields and Use

U. S. Cotton Technology Can Lead The World, give our growers an extra advantage in the global competition for markets, registrants in Phoenix at the five-state Western Cotton Production Conference were told.

Again and again speakers described how research boosts growing efficiency, increases sales of cotton products. Samples: Weed-killers cut field expense; controlling morning glories with a chemical cost Marana grower Art Pacheco, Jr. \$10.10 per acre; bill for hoeing would have been \$34.20. Machine harvesting can increase grower returns by about \$62 an acre, Waddell grower T. H. Siek pointed out. He said his figures were based on average yields, and included both wet and dry years.

New cotton products find new markets, reported Carl Cox of Dallas, director of the Cotton Research Committee of Texas. Cottonseed meal is base of a powder-mix food that promises to be an excellent substitute for meat and milk in diet-deficiency areas. It's already getting good reception in some Latin American countries.

M. K. Horne, Jr. of Memphis, chief economist for the National Cotton Council, believes research—plus promotion—could bring costs down, boost the market for domestic cotton by "at least a quarter million bales a year."

Added Horne: "When we talk about increasing acreage, we're not talking about growing cotton to be piled up in ever-increasing government stocks. We're talking about growing it to supply an expanding market and to avoid a genuine shortage that could destroy that market expansion."—Valley National Bank Agricultural Digest.