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Yes, We Have Bananas

There are plenty of bananas — more bananas . . . and still more bananas. This tropical fruit, which is relatively expensive in the super markets at home, is very cheap here and is one of the staple foods in the diet of the Cearense people.

Bananas come in all sizes and in many shapes — small “egg” shaped, long and slender, large and fat. One of the lasting impressions of our first visit to the open markets was the vast piles of bananas — and they were so cheap. At every street corner downtown there are vendors selling bananas.

One of the first problems posed to the writer by our chief of party was, “Why do so many people prefer the bananas sold by the peddler who has the tiny stall across the street from the San Pedro Hotel, rather than from the larger market down the street?” The horticulturist feels this type of problem should be worked on by the team economist, but hopes it is an indication of some taste or quality preference on the part of some of the people.

Sue Alexander Wins Pillsbury

Sue Alexander, University of Arizona Home Economics senior, has been selected the national winner of the 7th annual Pillsbury awards contest.



Miss Alexander will receive \$500 in cash for winning first place in the national contest. On June 15 she will begin working for Pillsbury as associate manager for the company's educational program at a salary of \$4,800 for one year.

At the end of this year she can choose between a \$2,500 scholarship for graduate study in home economics or a permanent position in the Pillsbury consumer service kitchens.

Miss Alexander, who is a Tucson resident, is the first finalist from a Southwestern school. She competed with four other semi-finalists from Purdue, Kansas State, Oregon State, and Stout State of Menomonie, Wis.

At Minneapolis, in March, Miss Alexander and the other semi-finalists were interviewed by public relations,



ON THE CAMPUS of the Escola de Agronomia is the large lath house where the Advisor in Horticulture and his Brazilian counterparts are making propagation trials with fruit trees and vegetables. Near the lath house are 40 concrete beds for raising vegetables. Here, as shown above, Prof. Erima Cabral and Prof. Barbosa examine fruit of box heart tomatoes. Buildings in distant background are not the escola, but are part of a military school. (Photo by Dr. Kuykendall)



THE ADVISOR IN Horticulture and three of his Brazilian counterparts at the Escola de Agronomia examine an assortment of tropical fruits. Banana, papaya and mango are important fruits in the diet of the local people. Papaya vary greatly in quality. GRAVIOLA (soursop) is used to flavor a native ice cream, while CIRIGUELA is used fresh as a condiment after drinking the local brandy. Left to right above, Francisco Forte Barbosa, Professor of Practices in Agriculture, Horticulture and Forestry; Targinio Prisco (son of Dean Prisco Bezerra), Instructor in Botany; Erima Cabral de Vale, Assistant Professor of Horticulture, and Dr. J. Richard Kuykendall, Advisor in Horticulture. (Photo by Dr. Howard Ray)

marketing, education, and consumer kitchen personnel of Pillsbury. Officials later notified her that she won first place.

Her year's on-the-job training program will include testing recipes, developing party plans and menus for young people, writing copy for newspapers and appearing on television and before student audiences.

She will also attend the American Home Economics Association national

convention in Atlantic City in June, where she will speak at the meeting of the college club section. Early next year, she will serve as hostess to the junior division in the company's national bake-off in San Francisco.

Back in Tucson, the ever-modest Sue scarcely waited for congratulations before leaving for Chandler, where she did her practice teaching.