

DON'T PENALIZE FARMERS

All of us have read—and most of us from time to time have gladly quoted—statistics showing that the American consumer eats better food for a smaller portion of his income than does anyone else on earth today, or than earlier generations of Americans were able to do. Food today—the best quality of food, the highest protein diet in world history—takes an amazingly small portion of the consumer's pay check.

We're proud of that, we're proud of a highly efficient technical agriculture which is the envy of the world, and we're proud of the land-grant colleges' contributions in teaching, research and extension which have had so much to do with this efficiency.

Low food prices to the consumer, however, should not be provided at the expense of agriculture. *The Washington Post*, in an editorial, points to that danger. We quote:

"The tendency to make agriculture the goat for rises in living costs has been deplorable, and the consuming public must not be allowed to have the notion that it can justly count on the depression of agriculture to keep urban living prices low.

"The American people are spending a smaller percentage of income on foodstuffs than ever before. And, in future, they probably are going to have to spend more for food if rural America is not to be discrim-

inated against and deprived of a fair share of the rising prosperity and affluence claimed by the rest of our society.

"The economic rewards of those engaged in management and labor in rural America, and the social and cultural advantages available to both, must be made commensurate with the rewards of urban workers and managers.

"If we do not have in the future more success in equalizing these rewards than we have had in the past, the population distribution is going to become even more unbalanced, and the problems of the great cities even more unmanageable.

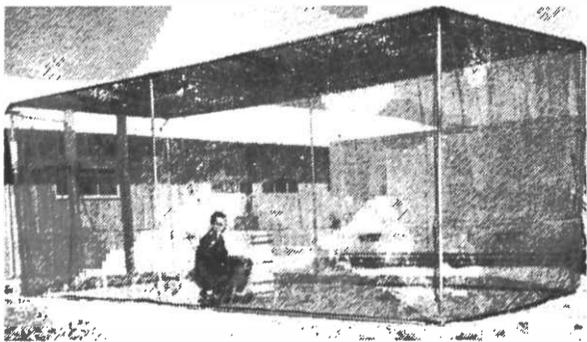
"And, if this is to be prevented, those who grow the food and fiber of this country, and those who live in the small rural communities that serve them, are going to have to be better paid.

"If that pay does not come through the market place, it is going to have to come through public revenue. We cannot safely put the burden of holding down urban living costs on underpaid rural workers."

Harold E. Myers

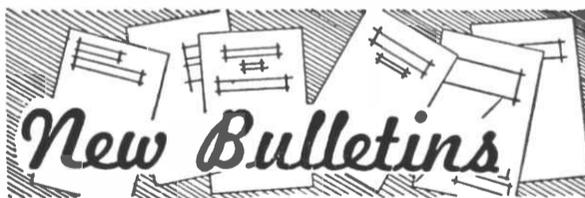
Dean
College of Agriculture
and
School of Home Economics

OUR COVER PICTURE



An agency cooperating with this College of Agriculture for many years is moving into a new \$500,000 home, so the federal Honey Bee Research Laboratory becomes news for PROGRESSIVE AGRICULTURE IN ARIZONA.

The photo on our cover, reproduced here, shows one of the scientists seated in a plastic cage near an artificial feeder. He is observing the collect-



Circular 291—Home Business Centers.

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Folder 123—To Know Textiles, Know Fiber Names.

ing behavior of the bees in this controlled environment.

Although mankind has benefited for centuries from its association with the honey bee, there still is much in their behavior which is a mystery to man.

More pictures and story on Page 6.

IN THIS ISSUE

Editorial	2
New Bulletins Available	2
Winter Care of Lawns	3
Feedlot Diseases Costly	4
New Federal Bee Laboratory	6
What's in a Fabric Label?	8
Farm Radio Listings	9
Combine Sorghum Carefully	10
Bull Test-Gain Trials	11
High School Senior Day	11
Cattle Records by Computer	12
Bugs Prey on Bugs	13
Papago Pastures Improved	14
Recent Journal Articles	16
Calendar of Events	17
New Ariz. Map Booklet	17
New Roses for 1967	18
Hopis Endorse 4-H Clubs	20
Miss Stewart Honored	21
New Challenges Met by Extension Home Economists	22
PA Reprinted by CR	23
New Ditch Sealing Methods	24
\$500 Scholarship Offer	24
Agric. Training in Mexico	25
Green Manure Crops	26
Border Bug Battle	27
California Tuber Leader	27
Gila Cattle Leaders	28

PROGRESSIVE

AGRICULTURE IN
ARIZONA

JANUARY - FEBRUARY 1967
Vol. XIX No. 1

Published bimonthly by the College of Agriculture, The University of Arizona, Tucson, Arizona 85721, Harold E. Myers, dean.

Entered as second-class matter March 1, 1949, at the post office at Tucson, Arizona, under the act of August 24, 1912. Second class postage paid at Tucson, Arizona.

Reprinting of articles or use of information in *Progressive Agriculture* in Arizona, by newspapers and magazines, is permitted, with credit.

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