

COOPERATIVE EXTENSION WORK IN AGRICULTURE AND HOME ECONOMICS

U. S. Department of Agriculture  
and the University of Arizona  
Cooperating

Cooperative Extension Service  
Tucson, Arizona

1965

ANNUAL STATISTICAL REPORT  
(Calendar Year)  
of  
COUNTY EXTENSION WORKERS  
Santa Cruz County

	<u>Home Agents</u>	<u>Youth Agents</u>	<u>Agric. Agents</u>	<u>Total</u>
Days in the Field	<u>139</u>	<u>          </u>	<u>144</u>	<u>283</u>
Days in the Office	<u>80</u>	<u>          </u>	<u>97</u>	<u>177</u>
Days out of County	<u>33</u>	<u>          </u>	<u>31</u>	<u>64</u>
Total Days Worked	<u>252</u>	<u>          </u>	<u>272</u>	<u>524</u>

REPORT OF

Name of Agent (s)	Title	Period of Service	
		From	To
<u>Bruce C. Kell</u>	<u>Agricultural Agent in Chg.</u>	<u>Jan. 1, 1965</u>	<u>Dec. 31, 1965</u>
<u>William Hagler</u>	<u>Home Economist</u>	<u>Jan. 1, 1965</u>	<u>Dec. 31, 1965</u>
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Date December 31, 1965 Signed Bruce C. Kell  
County Agent in Charge

Approved: George E. Hull State Extension Director Date \_\_\_\_\_

Summary of Extension Teaching Activities - All Extension Workers

Activities	Number by Program Areas						Total Number
	Agric. Prod. III	Agric. Mkt'g. IV	Family Ld'ing V	Youth Dev. VI	Comm. Improv. VII		
1. Studies of problems and opportunities							
2. Field trials, tests, demonstrations	21						21
3. Consultations with individuals:							
a. Farm, home, and other out-of-office visits	139	30	119	343	61		692
b. Office calls.	203	30	103	298	104		738
c. Telephone calls.	363	45	205	575	265		1453
d. Individual letters	77	12	61	162	110		422
4. Consultations with organizations and agencies.	2		6		1		9
5. Committee meeting for planning, conducting and evaluating Extension programs.	6		4	22	3		35
6. Leader Trainings:							
a. Meetings to train local leaders.			2	12			14
b. Number of different leaders trained.			8	54			62

Summary of Extension Teaching Activities - All Extension Workers (cont'd.)

Activities	Number by Program Areas							Total Number
	Agric. Prod. III	Agric. Mktg. IV	Family Living V	Youth Dev. VI	Comm. Improv. VII			
7. a. Meetings at which Agents or Specialists presented educational information	12	2	14	47	13			88
Attendance	260	23	257	2191	630			3361
b. Meetings attended for observation and public relations.	13		6	25	31			75
Attendance	341		120	969	1076			2506
c. All other meetings	5			1				6
Attendance	117			6				123
8. Newspaper and magazine articles, stories								
a. Prepared and released directly to newspapers or magazines	17	3	2	40	14			76
b. Prepared by the State office and released through County Extension offices	28		23	11				62
9. Publications distributed to the public.	920		681	405				2006
10. Circular, commodity, newsletters, etc., prepared.	11	2	10	36				59
Total No. of copies	1275	300	335	3462				5372

Summary of Extension Teaching Activities - All Extension Workers (cont'd.)

Activities	Number by Program Areas							Total Number
	Agric. Prod. III	Agric. Mktg. IV	Family Living V	Youth Dev. VI	Comm. Improv. VII			
11. Radio broadcasts participated in.								-
12. Television broadcasts participated in.	1							1

PROJECT III -- AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

	Days devoted to work with:		
	Adults	Youth	Both
Helping people make decisions regarding:			
1. Farm business, enterprise feasibility and combinations; farm business organization, tenure and finance; and farm and home development.	16		16
2. ACP, crop insurance, feed grain and other government programs.	2		2
3. Prevention and control of plant and animal disease, insects, weeds and other pests with farm operators and handlers, including dealers, custom operators, etc.	44		44
4. Fertility, soil and water management.	17		17
5. Selection, care and use of machinery, equipment and buildings.			
6. Selection and management of livestock, poultry and crops.	25	32	57
7. All agricultural problems of non-commercial farmers (part-time) and non-farm home owners.	16		16
8. Development of watershed, forests and other conservation projects. (Technical aspects.)			
9. Protection of crops and livestock against nuclear hazards, natural disasters.			
10. Income-producing recreational activities. (Technical aspects.)	1		1
11. Non-farm alternatives for employment of farm family.			
12. Other (identify) 4-H Leadership Procurement & Training Annual Report			
	4		4
Total man days	125	32	157

PROJECT IV -- MARKETING AND UTILIZATION OF FARM PRODUCTS

	Days devoted to work with :		
	Adults	Youth	Both
Helping people make decisions regarding:			
1. What, when, where, how to market.			
2. Grading, packing, storing products.	8		8
3. Development and use of organizations and facilities for effective buying, processing and marketing.			
4. Improving efficiency of processing, marketing and supply firms.			
5. Understanding marketing orders, regulations and services.			
6. Purchase of agricultural products at retail considering supply, price, quantity, marketing services and related factors.			
7. Maintaining quality of agricultural products throughout marketing.			
8. Other (specify)			
Total man days	8		8

PROJECT V -- HOME ECONOMICS

Helping people make decisions regarding:	Days devoted to work with:		
	Adults	Youth	Both
1. Foods and nutrition.	14	12	26
2. Clothing and textile.	17	22	39
3. Housing, including household equipment.	2		2
4. Selection, care and use of household furnishings.	13	2	15
5. Human relations and child development.	8		8
6. Home industry -- establishment of production, sales or family-centered business.			
7. Home management (includes family economics, management and efficient use of time, money and energy).	7		7
8. Civil defense -- "Family Preparedness."	4		4
9. Health and physical fitness, safety.	10		10
10. Organizational work with Homemakers Clubs	2		2
11. Other (identify) Annual Report			
	5		5
Total man days	80	36	118

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PROJECT VI -- YOUTH DEVELOPMENT

Helping people make decisions regarding:	Days devoted to work with:		
	Adults	Youth	Both
1. Organizational work with 4-H Clubs.	31	24	55
2. 4-H leadership development - Adult Leaders and Jr. Leaders	22	21	43
3. Agricultural and Home Economic projects and project related activities (report under Project Subject Area).	XXXXXXXX	XXXXXXXX	XXXXXXXX
4. Project activities other than Agricultural and Home Economics Projects.	3	6	9
5. Activities.	6	18	24
6. Events.	10	8	18
7. Other youth work.	4		4
8. Other (specify) 4-H Judging & Demonstration Days 4-H Camp County Fair Annual Report			
	3	15	18
Total man days	79	92	171



PROJECT VI -- 4-H - YOUTH DEVELOPMENT (con't.)

Clubs and groups :

1. a. Number of 4-H Clubs	<u>6</u>
b. Number of 4-H special interest groups	<u>2</u>
c. Number of youth groups not 4-H	<u>1</u>

2. 4-H members by age groups :

9 years of age	<u>9</u>	15 years of age	<u>43</u>
10 years of age	<u>35</u>	16 years of age	<u>25</u>
11 years of age	<u>75</u>	17 years of age	<u>20</u>
12 years of age	<u>55</u>	18 years of age	<u>6</u>
13 years of age	<u>37</u>	19 years of age	<u>-</u>
14 years of age	<u>43</u>		

3. 4-H members by years in club work :

1st year	<u>233</u>	4th year	<u>12</u>
2nd year	<u>68</u>	5th year	<u>10</u>
3rd year	<u>15</u>	6th year and above	<u>10</u>

4. 4-H members enrolled by place of residence :

Farm	<u>76</u>	Urban	<u>170</u>
Rural non-farm	<u>102</u>	Suburban	<u>348</u>

5. Different :

a. 4-H members enrolled	Boys	<u>135</u>	Girls	<u>213</u>	Total	<u>348</u>
b. Youth worked with not enrolled in 4-H	Boys	<u>510</u>	Girls	<u>398</u>	Total	<u>908</u>
c. Older youth worked with (18 and over) not in 4-H	Boys	<u>17</u>	Girls	<u>10</u>	Total	<u>27</u>

6. Number of 4-H members receiving training through organized projects and activities. (A member may be enrolled in more than one project or activity under each of the following groups and should be counted each time.)

	Boys	Girls
a. *Automotive . . . . .	18	
b. *Beef . . . . .	17	6
c. *Conservation program total . . . . .		
(Forestry). . . . .		
(Grasslands). . . . .		
(Soil and water). . . . .		
(Wildlife). . . . .		
d. *Dairy. . . . .		
e. *Dog care and training. . . . .		
f. *Electric . . . . .	18	
g. *Entomology . . . . .	8	
h. Farm management. . . . .		
i. *Field Crops (Agronomy-soils-crops) . . . . .		
j. Flower gardening . . . . .	2	2
k. *Home grounds beautification. . . . .		52
l. Horses and ponies. . . . .	10	7
m. Horticulture (fruits-vegetables) . . . . .		
n. Marketing (town and country business, etc). . . . .		
o. Plant pathology. . . . .		
p. *Poultry (Inc. turkeys, geese, pigeons, etc.). . . . .	1	
q. Rabbits. . . . .	2	
r. Sheep. . . . .	7	3
s. Small motors . . . . .		
t. *Swine. . . . .	7	
u. *Tractor. . . . .		
v. Woodworking and other shop work. . . . .	69	119
w. *Clothing . . . . .		
x. Family life education. . . . .		
y. Foods and nutrition total. . . . .	12	52
z. * " " " (bread-cereal). . . . .		7
aa. * " " " (canning-freezing). . . . .		
bb. * " " " (dairy foods) . . . . .		
cc. Home improvement and furnishings . . . . .		1
dd. Home management. . . . .		
ee. Personal development . . . . .		
ff. Career exploration . . . . .		
gg. Community service. . . . .		
hh. Crafts . . . . .	6	
ii. Emergency preparedness . . . . .		
jj. *Health - physical fitness. . . . .		
kk. *Photography. . . . .	4	2
ll. *Public speaking. . . . .		2
mm. *Recreation . . . . .	7	8

nn.	*Safety . . . . .		
oo.	*Special citizenship and public affairs education . . . . .	1	1
pp.	Special science not listed . . . . .		
qq.	Demonstrations . . . . .	35	55
rr.	Judging. . . . .	100	125
ss.	*Dress revues - local, county . . . . .		20
tt.	4-H camps. . . . .	17	15
uu.	Other - list . . . . .		
vv.	" " . . . . .		
ww.	Total enrollment in projects and activities. . . . .	339	477

476

7. Number of different boys and girls in:

An agricultural project . . . . .	78
A home economics project . . . . .	161
Projects other than agriculture and home ec. . . . .	102

341

8. Number of youth reached through special teen-age nutrition programs:

Boys 20 Girls 25 Total 45

9. Leadership development

Number of leaders:

	Men	Women
a. Organizational leaders . . . . .	4	6
b. Project or subject matter leaders. . . . .	23	25
c. County project chairmen . . . . .	7	7
d. Other adult leaders, i.e., activity leaders, resource leaders. . . . .	3	3
e. Number on councils - local sponsoring committees. . . . .	7	9
f. Total different adult leaders. . . . .	25	34
g. Leaders of other youth organizations assisted . . . . .	3	2
h. Number of adult leaders:		

59

1st yr.. . . .	<u>24</u>	4th yr.. . . .	<u>6</u>
2nd yr.. . . .	<u>12</u>	5th yr.. . . .	<u>3</u>
3rd yr.. . . .	<u>10</u>	Over 5 yrs.. . .	<u>4</u>

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i. Junior 4-H Club leaders:

Boys 5 Girls 7 Total 12

Note: Several areas are listed to obtain information for the national awards program. They are marked with an asterisk (\*).

PROJECT VII -- RESOURCE DEVELOPMENT AND PUBLIC AFFAIRS

Helping people make decisions regarding:	Days devoted to work with:		
	Adults	Youth	Both
1. Organizing and working with resource development organizations, agencies and other development groups. (Include both economic and human resource development.)	11	7	18
2. Work with State, county and local government groups on resource development and public affairs.	10		10
3. Planning and development of resource development and public affairs material for use with groups and in other resource development and public affairs programs.	11	11	22
4. Other (specify). Landscaping & Plant Disease Annual Report	7		7
Total man days	39	18	57

GENERAL SECTION

Items	Days devoted to
1. Staff training:	
a. Staff training received	13
b. Staff training conducted	

EXTENSION EDUCATION WORK  
For State Records

GROUP	Total
Organized Homemaker Clubs - - - - -	4
Members - - - - -	60
Extension sponsored young adult groups (18-25) - - - - -	
Members - - - - -	
Organized 4-H clubs - - - - -	6
Members - On Reservation - Boys - - - - -	
Girls- - - - -	
Off Reservation - Boys - - - - -	135
Girls- - - - -	213
Total Members- - - - -	348
Number of 4-H Leaders - - - - -	59
Other organized groups continuously carrying on	
Extension educational work - - - - -	
Number participating - Home Economics - - - - -	
Agriculture- - - - -	
Young Adult and Youth Program- - - - -	

EXTENSION EDUCATION WORK  
For State Records  
(Cont'd.)

GROUP	Total
Special Audience and Specific Interest Groups - - - - -	6
Number participating - Youth other than 4-H - - - - -	
Young Adults - - - - -	
Adults - - - - -	275
Men - - - - -	100
Women - - - - -	175