

SANTA CRUZ COUNTY, ARIZONA

ANNUAL REPORT

ADULT WORK
4-H CLUB

ALVIN ALLEN.....ASST. AGRICULTURAL AGENT

DECEMBER 1, 1950 to APRIL 17, 1951

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Alvin Allen
Santa Cruz County
1951

ADULT WORK

ORGANIZATION

The assistant agent devoted approximately 4 days to organizational work in Santa Cruz County since December 1, 1950. This was principally 4-H Club work with the Santa Cruz County 4-H Club Council and the remaining time consisted of preparation of monthly and weekly reports of an extension nature.

HORTICULTURE

The assistant agent devoted 1/2 day to the horticultural project in Santa Cruz County. In January this agent gave a method demonstration at the P M Ranch. This was a demonstration on pruning fruit trees. The agent demonstrated pruning of peaches, apricots, plums, grapes, apples, pears and ornamentals. Twelve people attended the demonstration. This area along the Santa Cruz River from Tubac to Nogales is suited to more fruit production and this enterprise should be encouraged. This agent also advised the superintendent of the Tumacacori National Monument on landscaping around the old Mission grounds.

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COUNTY SITUATION

The county situation will have changed little or none since the December 1, 1950 report and such small changes as have occurred are reported under "Outlook and Recommendations".

ORGANIZATION AND PLANNING

The assistant agent devoted approximately 20 days to the 4-H Club program since December 1, 1950. This work consisted of visits to club projects, individual conferences with leaders and planning the club program with the County 4-H Club Council.

Planning of the 4-H Club program since December 1, 1950 has been done entirely with the help of the County 4-H Club Council. This organization has done an excellent job of planning and executing the 4-H Club Fair, the only major county event that has occurred since the 1950 extension annual report. This organization has been headed by Neilson Brown, Chairman, William Holbrook, Vice Chairman and Mrs. Blake Carrington, Secretary. The Publicity Committee consisting of T. G. Bell, Chairman, and members Tom Meady, Jim Pendleton and William Holbrook, did an excellent job of handling local publicity. The County 4-H Club Council has made several decisions regarding county rules for different projects. This has relieved the extension agents of deciding these points which might have been rather delicate for anyone outside of the county to decide.

LEADERSHIP OF 4-H CLUB WORK

Leadership for agricultural club work in Santa Cruz County has been excellent in the Patagonia club, good in the Sonoita club and fair in the Palo Verde 4-H club. Mr. Douglas Curring, who began the year as leader in the Palo Verde Club, has done such a poor job that he has been dropped and Mrs. Pearl Clark has led the club. No teacher leaders were used. In the Patagonia 4-H Club, Mr. Wm. Holbrook and Mr. Dale Dunbar have done an excellent job in leading the agricultural club. In the Sonoita 4-H Club Frank Hodgecock led the club for his 1st year in club leadership. However, this leader will probably be leaving for service in the armed forces shortly. He has done a good job and his club was the only club to have a demonstration at our County 4-H Fair. Two of the leaders are parents of club members while the other two are not.

The only junior leader of an agricultural club in Santa Cruz County was Bob Gates of Patagonia. This was his second year of junior leadership. It was necessary for the assistant agent to meet with Bob Gates and his parents in December to try to improve the work he was doing in junior leadership. This resulted in better parent cooperation and in more visits of the junior leader to club projects under his care.

No leader training meetings have been held for agricultural leaders in Santa Cruz County during the current extension year.

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LOCAL 4-H CLUB PROGRAMS

Patagonia - The Patagonia Club has used a written club program for at least a part of the time. In any event the leaders have planned the meetings ahead of time and have given the members an opportunity to take part in club meetings with talks on subject matter. The club has been weak in use of demonstrations and none were prepared by this club for the county Fair. Recreation has been a definite part of the club program with a recreation chairman in charge of this part of the program. An achievement day for this club will be held about the 1st of May.

Sonoita - The Sonoita 4-H Club has a small membership. It has used a written club program but the leader has had difficulty in getting the members to follow through on their program assignments. The club meets at the schoolhouse once every two weeks. The leader worked with two of the girls who prepared and presented a demonstration at the county 4-H Fair.

Palo Verde 4-H Club - This club meets at Carmen in a vacant house belonging to a relative of the leaders. The club has not used a written club program and the meetings have not been as well planned as could be desired. Preparation of subject matter has been rather haphazard and club members are not really getting proper training. The club is very much in need of a good leaders. The present leader, Mrs. Pearl Clark, will do a good job if she did not have to also assist with the girls' club. Recreation has been a definite part of the club's program.

4-H ACTIVITIES

4-H FAIR

The 1951 4-H Fair, the second of such annual events, was held at the Sonoita Fairgrounds, April 15, 1951. With the guidance and advice of extension agents, leaders and members of the County 4-H Council were able to do all of the planning and work on setting up the 4-H Fair. The county extension office mimeographed the 4-H Fair catalog. This catalog was later criticized and corrected by the 4-H Council and was then distributed to interested parties. The Publicity Committee did an excellent job of publicizing the Fair through newspapers and personal contacts. This agent prepared 4 news articles for Tucson and Nogales newspapers which were published. The Arizona Daily Star used one news story with a picture from last year's Fair provided by this office.

The livestock auction sale was even more successful than the 1950 sale. Seventeen head of fat beef calves (compared to 11 head in 1950), one fat lamb and 2 fat hogs were auctioned under the gavel of Tex Condon, noted southwest auctioneer and cattle broker from Los Angeles. The beef calves averaged 54¢ a lb., top price being 74¢. It is worth noting that the

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4-H ACTIVITIES (continued)

4-H FAIR (continued)

Grand Champion beef calf at both the Santa Cruz County and Pima County Fairs was bought by the Southern Arizona Bank and Trust Company of Tucson. The number of Tucson buyers far exceeded those from Nogales with only 4 buyers coming from Nogales. Two were from Arado and the remainder from Tucson.

Public address systems were furnished by the Santa Cruz County Fair and Rodeo Association and by Ivon Nelson of Tucson. The Grounds Committee consisting of Harvey Hedgecock, Chairman, "Dun" Hedgecock, Regent Gardner and Robert Townsend did an excellent job of setting up the poultry exhibits and livestock pens. The group built a new sale ring and show ring with steel posts and 56" stock wire. They also put up 2 sets of bleachers for spectators around the show ring.

The Arizona Meat Packers of Tucson provided free transportation of livestock from Sonoita to their packing plant in Tucson. They also did free custom killing and delivered the carcasses to food lockers in Tucson. This firm has done a wonderful job in supporting club work in both Pima and Santa Cruz counties. They also do an outstanding job of dressing the carcasses and displaying the carcasses in one of their freezing rooms for the public to see.

Mr. Walter Arner, Extension Livestock Specialist, judged beef, sheep and hog exhibits and beef showmanship contests. Mr. Ralph Van Sant, Extension Poultry Specialist, judged the rabbit and poultry exhibits. Both specialists did a fine job with their assignments.

Awards in the home economics competition were given on the basis of the Danish system while the boys used the conventional American type of awards. This was done through a decision of the County 4-H Club Council prior to the Fair.

By way of summary agricultural exhibits at the Fair numbered 17 beef cattle, 1 fat lamb, 2 fat hogs, 2 pigeons, 10 poultry and 7 rabbits. A beef showmanship contest in senior and junior divisions was held.

About the only recommendation that this agent would make for the 1952 Fair would be that the loudspeaking system be on the grounds in time to assist the judge in giving his reasons for placings. Also, to be sure that whoever supplies the P.A. system also brings a power plant. Parents need to be cautioned, through a circular letter prior to the Fair, that they are not to do any of the fitting, grooming or showing of the animals at the Fair. This is a club member's responsibility and not a family affair. The County 4-H Club Council should be encouraged to arrange for purchase of their own poultry coops and water cups. These were borrowed from the Pima County Fair Commission this year but this organization has served notice that they do not plan to make a practice of this in the future.

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4-H ACTIVITIES (continued)

4-H FAIR (continued)

The Sales Committee sold advertising on a poster which netted the county 4-H fund approximately \$200. This poster carried a picture of a boy and girl with 4-H beef projects.

COUNTY AWARDS PROGRAM

The check in the amount of \$25 which was a cash award from the National 4-H Club Committee for county recreation program has been turned over to Mr. William Holbrook of the County 4-H Club Council for deposit to the account of the Santa Cruz County 4-H Club Fund.

NATIONAL 4-H CLUB WEEK

The assistant agent prepared a window exhibit in a vacant department store window in Nogales to observe National 4-H Club Week. Through the courtesy of Mr. J. Capin, Manager of the La Ville de Paris department store, this agent also set up an exhibit in his store window using an automatic slide projector. This exhibit was very effective at night but was not satisfactory during the day time. However, it did attract considerable attention from Nogales residents. Also, this agent prepared a poster of kodacolor pictures of club members in the Patagonia and Sonoita area. This was displayed by the Patagonia 4-H leader in one of the local store windows.

OUTLOOK AND RECOMMENDATIONS

No considerable change in club enrollment in Santa Cruz County should be expected for the fall of 1951. However, there will probably be an increase of the number of club members deciding to take 4-H beef projects. This may necessitate some action by the county council to regulate the number of projects. Recommendations for the Fair program are included under that heading. Only one livestock judging practice has been held in the county to date since December, 1950. More of this could well be done provided suitable livestock can be found. I recommend that a county judging practice in rabbits and poultry also be held to pick out judging teams for the state 4-H Club Roundup.

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NARRATIVE SUMMARY

One County Fair was held during this period with approximately 75 boys and girls exhibiting. Of these, 27 were from agricultural clubs. Approximately 25 boys and girls were given training in judging livestock in one judging practice. Health and safety phases of the 4-H Club program reached 30 members of agricultural clubs. The number of rabbit projects has increased from 1 last year to 4 in the current year.

The county 4-H Club Council with 12 members has again functioned in regulating county 4-H events and rules. No leader training meetings were held for agricultural club leaders.

4-H Club work in this period has been a means of presenting new interest and activity into the lives of approximately 30 rural boys and girls with agricultural projects. Through this work they have found new interest and meaning in their farm animals and have learned to be good sports through competition in 4-H contests. This has given them the incentive to excel and at the same time teaching them how to lose with good grace. The club program has also added a means of recreation to the community life of these rural youngsters. Local businessmen have shown interest in this program by supporting the 4-H auction sale and by cooperating in publicizing other 4-H events.