PIMA COUNTY, ARIZONA

ANNUAL REPORT

4-H CLUB

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> December 1, 1957 to July 31, 1958

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LAH CLUB WORK

HIGHLIGHTS

The 1957-58 Club Year in Pima County was highlighted by many varied activities throughout the year.

Pima County held its annual 4-H Kmas Party on December 14, at the Amphitheater High School Auditorium. This year's party was a big success and was attended by 200 4-H members, leaders, and parents. This year's party was put on by the Junior Leader Council for the other county 4-H members. Decorations and the program were supervised by Mrs. Burleson and Mrs. Gustafson of the Catalina 4-H Club. Milk and chocolate drinks were the generous gifts of the Sunset, Shamrock, and Carnation Dairies. Other refreshments were brought by the various 4-H Clubs. The County Recreation Department provided a square dance caller as part of the evening's recreation.

Once again, this year a livestock judging team from Pima County was in attendance at the 2nd Annual Angus Field Day held this year at the Arizona State College at Tempe Farm. Those 1.—H members representing Pima County were: Lou Burleson, Jr., Robert Dukes, and Frances Romanoski. The team as a whole did well, and Robert Dukes placed 3rd high individually with 185 points out of 200. There were 26 1.—H and F.F.A. teams entered.

Two livestock judging teams represented Pima County at the Arizona National Livestock Show held in Phoenix. Team members were selected as a result of numerous local judging workouts held in the County. Team #1 placed 4th and Team #2 placed 11th out of 30 competing 4-H and F.F.A. teams.

Another standout item during the 1958 Club year was the 4-H In-Service Training held in January. Themes this year were: *4-H Evaluation, and *Understanding Boys and Girls.* Mrs. Laurel Sabrosky, Extension Analyst, Federal Extension Service, was the guest of the session, and she spearheaded the three-day session with her well-rounded views of 4-H evaluation, particularly on the County level.

This year's 4-H Fair was equal to last year's but different in many respects. It was held in conjunction with the 1st Annual Southern Arizona International Livestock Show. This combination of the two shows necessitated considerable cooperation between 4-H interests and those of the S.A.I.L.S. This year being the 1st for the S.A.I.L.S., there were many small bugs to be worked out, but as a whole, the 4-H phase and the livestock show supplemented and complimented one another. Cooperation from leaders and parents through the various Fair committees was excellent and made the 1958 Show really outstanding.

L-H CLUB WORK (continued)

HIGHLIGHTS (continued)

This year, Audrey Stephens of the Wrightstown 4-H Club was awarded a Standard Oil of California Scholarship. Audrey has been an extremely active young lady the past 8 years and was highly deserving of this honor. Audrey will attend the University of Arizona on her Scholarship.

The highest 4-H Club Award possible was garnered this year by Pima County's most outstanding 4-H Club boy, Danny Klingenberg. Danny won the coveted trip to Washington for his overall excellence maintained in Club Work in Pima County during his 7 years of 4-H Club participation.

Another highlight of the 1958 Club Year was the Annual Leaders' Conference held this year on the campus of the University of Arizona. Because of the proximity of the conference to Pima County, more leaders and Junior Leaders attended on a full-time and a part-time basis than ever before.

COUNTY SITUATION

4-H Club Work in Pima County is relatively stable, with some additions and deletions of 4-H Clubs yearly. The overall enrollment is quite stable with an increase in the completion percentage yearly. Of Course, leadership is a constant problem. Periodically, it is necessary to recruit new leaders to replace those who are stepping down for various reasons. This recruitment is often a time consuming proposition as is often the case, parents are prone to want to help, but not actually be "the" leader. Often time proper orientation of leaders and potential leaders as to their duties and responsibilities assists in breaking down the leader problem. Personal contact and explanation by the Extension staff of all phases of Club Work alleviates many leader problems.

There are instances where large 4-H Clubs create a degree of problems in the County. This, when a large club has but one leader and a hardship is pressed upon that leader trying to devote the proper smount of time to each member. In instances where there are assistant leaders and parents to assist, then large clubs do not create problems.

Likely the major problem existent in Pima County is the rapid movement of the urban areas into the rural areas. This creates a big problem in planning the County 4-H program for the future. At present Pima County's program is still based on providing project work and other activities for the rural youngsters. Projects offered at present are primarily suited to rural habitats. Decisions have to be made in the near future on whether to integrate the urban youth into 4-H Club Work, or whether to continue emphasis toward the rural youth. Where Club work is appealing to urban youth, they are to be encouraged into the 4-H Program.

Generally, there are individual problems existent with many of the County's Clubs—these can be taken care of primarily through the efforts and cooperation of the leaders and members concerned and the County Extension staff.

ORGANIZATION AND PLANNING

The over-all organization and planning of the county 4-H program is a cooperative venture between the County Extension staff, the Leaders' Council (adult and junior), individual leaders, and 4-H members and parents. The over-all program is one that changes to meet the needs of the 4-H members. If a proposed change is for the general benefit of but one 4-H member and contrary to none, then it is usually accepted. The general county program is pretty well set up as far as events such as: The 4-H Fair, Achievement Day, Talent Show, etc., are concerned. However, the program is not so confining as not to allow for new interests and new events being incorporated into the program.

Locally, interest in 4-H Club Work has increased from year to year. As a rule, when you have a successful program and one that is interesting, expansion is no problem as quality is conducive to quantity. Part of the increased interest is due to publicity given 4-H members for their accomplishments by the local newspapers, radio and television stations. Former 4-H members have influenced younger, potential members by telling them of their accomplishments and recognition.

It is the policy of the County Extension Office to promote 4-H Club Work in areas where interest has been expressed and where club work would be applicable. In areas where interest has been expressed, generally, someone is willing to be the leader. In such a case the leadership problem is solved. After someone has stepped forward and volunteered to lead the club, the individual is contacted and 4-H Club Work is explained to him. Once the leader is confirmed, then the club progresses by enrolling in the desired projects and carrying on established state and county 4-H policies. Help and information are always available from the County Extension Office.

Obtaining new leaders in clubs after the leader has dropped out is often a problem. However, the club often solves such a problem by drafting a member's parent, or the club will make suggestions to the County Office about whom might make a good leader. One of the Extension Agents will contact the potential leaders, and if they are sincerely interested, then the 4-H program is outlined for them and their responsibilities are explained.

All of Pima County's 4-H Clubs are mixed project clubs. That is, in each club various members are carrying different projects. The majority of the girls in Home Economics clubs take Food Preparation and Clothing projects. Many also carry Home Furnishings and Food Preservation project work, but to a lesser degree. Livestock projects, such as beef, sheep, poultry, and rabbits, are the preferred projects of 4-H members in the Agricultural clubs.

ORGANIZATION AND PLANNING (continued)

Parent interest and cooperation in the over-all 4-H program is as important as the leaders. The parents' interest in his or her child is often expressed in the work of the member. A parents' lacking interest can often be increased by familiarizing the parent with the 4-H program. Interest in a subject is often exemplified and promoted by familiarity.

LEADERSHIP OF 4-H CLUB WORK

Source of Leadership

A majority of the county's leaders and assistant leaders are parents of 4-H Club members. Their interest of course is partially personal, because of their children. Some of our leaders are former 4-H leaders from other states and their desire to continue in club work is responsible for their leading a club in the county.

Many of our leaders today are so by circumstance. When a club leader suddenly drops out, it often becomes necessary for one of the members' interested parents to step in and carry the club.

On the Sells Papago Indian Reservation teachers are the 4-H Club leaders. In this case, their being the leaders is necessary in order to have a successful program. Because a majority of the 4-H members' parents lack the education and leadership ability necessary to be a 4-H Club leader, the responsibility has been accepted by two of the teachers. These teachers have done an outstanding job in bringing 4-H Club work to the Indian Reservation.

There are those persons that, because they are the accepted community leaders in most functions, inherit the leadership of 4-H Clubs that are organized in their communities. Often, this is a desirable situation as the leader has the leadership and organizing ability that is necessary for successful club work. Then again, if the person does not have the sincere interest in the program then he or she is not the person to lead a 4-H Club. Also, many of these community type people have so many interests, that the necessary time for a well-rounded and guided 4-H program cannot be given-hence, the 4-H program may suffer at the expense of other activities. In such cases, it is desirable to recruit an interested parent or two to assist in the club leadership.

The county Junior Leadership program is an excellent potential source of 4-H leaders. These older 4-H members are assisting their leaders and learning their part in the club program. Because these young people are excellent prospective leaders, they should be properly guided by their leaders and the County Extension staff with this possibility in mind. On occasions where leader problems have arisen, Junior leaders have stepped in and assumed the leader role and have done a fine job. We should do everything in our power to keep the interest of these young leaders so that in future years these members may come back into the county 4-H program as leaders.

LEADERSHIP OF 4-H CHUB WORK (continued)

Source of Leadership (continued)

Probably, the persons that are most desirable as 4-H Club leaders are parents of members, as they have a first hand interest in the club. Others equally as desirable are former 4-H members and those adults that are interested in the general welfare of the young people in their community.

Leader Training Program

There is the need for more specific leader training in the county 4-H program. Because the leaders are in direct contact with the 4-H members periodically, they should be the means of disseminating the desired information and instructions to them. Therefore, by having a certain number of leader training meetings, certain methods and instruction can be given them, and they in turn present this to their club members. The leaders are the Extension's means of reaching the 4-H members.

The leader training meeting method can best be utilized in the home Economics phase of 4-H Club work. This has been done on numerous occasions this last year. Because methods in foods and clothing and home furnishings are standard in Pima County, and in the state, meetings of the Home Economic leaders are used to put across lessons; the leaders in turn give the lesson to her 4-H members. By means of leader training meetings, the same information gets to all members in the county.

Leader training meetings in the Agricultural fields are not as applicable as in Home Economics, because one Agriculture leader may have half-a-dozen projects and another leader half-a-dozen other projects, hence, they need different information. Consequently, with the exception of specific judging workouts, leader training for the Agricultural leaders is done on a personal contact basis.

Often, during the regular monthly meeting of the Senior Leaders' Council, certain material of general information is presented to the leaders. Here they also have an opportunity to bring up problems that the Extension staff can answer.

Combined leader training meetings for Home Economics and Agricultural leaders should be held on subjects of mutual concern, such as: Record books, parliamentary procedure, organization, and planning of club programs. This type meeting could also be used to put across information on such timely topics as health, safety and other subjects.

LOCAL 4-H CLUB PROGRAM

The general countywide 4-H program is one that is relatively uniform. That is, the County Extension staff and the leaders, through the Leaders' Council, have planned the program so that with the exception of local irregularities, it is the same for one community as for another. Factors influencing local irregularities are: a) The general composition of the county into a rural, rural-suburban, and an urban; b) The personal adjustments for members that are often necessary. The problem of the different factions composing the county, and the continual enroachment of the urban population into the outlying districts, is a major one that is going to need specific planning of various type programs to meet the needs of the changing picture.

It is a general policy of the County Extension staff to attend as many of the organizational meetings of the various 4-H Clubs as possible. This meeting gives the Extension Agent an opportunity to meet all of the 4-H members, the leaders and a majority of the parents. The organizational meeting affords the Agent a chance to explain the general 4-H program; to emphasize certain phases of project work and record book procedure; and a prime opportunity to explain and emphasize the parents role in club work.

A County Achievement Day is held each fall to recognize those 4-H members of the different clubs that did outstanding work in their projects and who excelled in leadership. The members receiving awards on this night are those that have done a little more than is required of 4-H members, hence, they are deserving of a countywide audience when they receive their recognition.

The many county clubs held local (club) achievement days this year. This is becoming a general practice in the county. These local achievement days were held for the purpose of awarding completion pins to all club members successfully completing their projects. This day also serves as a general get-together for the 4-H members, leaders, and parents. These local achievement programs are an asset to the over-all county program as they serve the purpose of a general, well attended, informal type meeting where the parents and leaders can become better acquainted with each other and the parents can familiarize themselves more with the general club program. One of the Extension Agents generally attends the club program to award the completion pins, otherwise, the leader makes the presentation.

Each 4-H Club plans its own specific program, while following the general county program. The club program is as interesting and varied as the leader and club members make it. Most of the clubs use a writtentype club program. That is, they pre-plan their year's activities and

LOCAL 4-H CLUB PROGRAM (continued)

follow their club calendar. This is a good method as it gives the club a guide by which to plan for coming events. This written, pre-planned type of club program is encouraged by the County Agent's Office. It should be flexible so as to allow for changes.

Judging events and workouts, both in Home Economics and Agriculture, still continue to be one of the most popular of the 4-H activities.

Demonstrations need to be built up more in the county. Because of the individual preparation and work necessary in preparing for demonstrations, they are often by-passed in the club program in preference to the more popular judging and recreation programs.

4-H ACTIVITIES

4-H Fair

The 1958 4-H Fair was held in conjunction with the 1st Annual Southern Arizona International Livestock Show. This fact necessitated a considerable amount of cooperation and coordination with the Board of Directors of the S.A.I.L.S. The Board consisting of Harold Thurber, Sam Campbell, Jack Goodman, Walt Fathauer, Eddie Tappan, Tom Greenfield and E. B. Stanley were cooperative and considerate in their association with the 4-H phase of the Show. There were, of course, problems as can be expected in a 1st Show of this nature. In general, the entire show went off well. Allocation of livestock facilities is a major factor to be considered in future years.

This year's Publicity Committee was headed by Mrs. Irven Gee, who did an outstanding job of contacting local T.V. and Radio Stations and securing time for 4-H members to appear and promote the 4-H Fair. Pima County 4-H members appeared on a total of 9 T.V. programs. On each program a boy and a girl appeared, each promoting his and her side of Club work. Radio-wise the Assistant County Agent prepared several spot anouncements varying in length from 30 to 60 second. These spots gave the vital information regarding the Fair. These spots were delivered to each of Tucson's Radio Stations and most of the stations were cooperative in airing these announcements. The Asst. County Agent handled newspaper publicity with the local newspapers. John Redick, Tucson Daily Citizen, and Cecil James of the Arizona Daily Star were most cooperative in getting the Fair information in their respective papers. Several 4-H members also appeared before various Civic organizations and gave brief narrations on 4-H Club Work and also boosted the 4-H Fair.

Sales promotion was headed by John Dayton and Mrs. Tom Greenfield. The Sales Committee met several times and designated business houses and Tucson areas where the different committee members would contact previous buyers and new potential buyers to acquaint them with our 4-H Fair and Sale.

The following donations of time, equipment and services were instrumental in the efficient functioning of the livestock auction:

Mr. Gene Payne, Payne's Livestock Auction, contributed his time and talent as auctioneer.

Mr. Payne, Sr., John Dayton, and Ted Nivison served as ring men during the auction.

4-H ACTIVITIES (continued)

4-H Fair (continued)

Mrs. Zary South, Zary South Inc., donated the use of her public address system.

Langer's Floral Shop contributed the floral wreaths that covered the Champion Beef.

Mrs. Dukes and Mrs. Townsend (4-H leader and parent), served as sale secretaries for the auction.

Gene Payne did his usual fine job of auctioneering and sold 55 fat steers for \$16,758.62; lk fat lambs for \$1,081.20; and 7 swine for \$409.25. The grand sale total being \$18,249.07. This compared with a sale total of \$20,689.39 for a similar number of animals last year.

The Grand Champion Fat Steer was shown by Billy Dukes of Sunnyside. It was a Hereford, weighing 960 lbs. and it was bought by Bob Paulin of Paulin Motor Company of Tucson for \$1.26 per lb. The Reserve Champion Steer was shown by Carol Lynn Greenfield of Marana. Her steer, an Angus, weighed 835 lbs. and was bought by Sam Campbell for \$1.30 per lb. The following trophies were awarded during the Livestock phase of the 4-H Fair:

Tomar Beef Showmanship Senior - Rocky Greenfield, Marana

Junior - Carol Greenfield, "

Peterson's Feed and Supply's Champion Lamb Award Carol Greenfield, Marana

Cutter's Jr. Livestock Kit for Herdsmanship Tanque Verde 4-H Club

Carol Lynn Greenfield showed the Grand Champion Lamb for the 2nd consecutive year, J. C. Penney's bought her 115 lb. lamb for \$1.18 per lb. Rocky Greenfield of Marana sold his Grand Champion Swine to Paulin Motor Co. for \$.60 per lb.

This was the initial year of Stock Horse Judging. Miss Hacklene Townsend, Arivaca, placed 1st and Red Highes, Marana, placed 2nd. Hacklene Townsend also entered her filly in the Junior phase of the S.A.I.L.S. where she won first prize for showmanship. This 1958 h-H Fair was the best ever and was attended by more than 400 persons.

4-H ACTIVITIES (continued)

4-H Talent Show

Because of a new State ruling pertaining to Talent that will attend Roundup, this year's Talent Show was near non-existent. The new ruling stated that any number going to Roundup would have to consist of 3 or more members being in their 3rd year of Club Work. This dampened the spirits of individual talent so that only one 8-member group turned out for the tryouts. Three of this group were selected to attend Roundup as Pima County's entry.

National Livestock Show

Pima County has two Livestock Judging Teams representing them at the Arizona National Livestock Show held at Phoenix in January. Team members were selected on the basis of their competitive scores during numerous County judging workouts. Pima's teams placed high as did individuals in competition with 30 other 4-H and F.F.A. teams from throughout the State.

Team #1 Robert Dukes - 7th individual
Susan Greenfield - 6th individual 4th team
Glenn Robinson

Team #2 Billy Dukes - 5th individual
Georgia Gibron llth team
Lou Burleson

The competitive experience achieved by the judging team members is far more important than the actual placing of each individual and team.

OUTLOOK AND RECOMMENDATIONS

At present, plans for 4-H Club expansion should first be aimed at that segment of the rural youth which as yet has not been reached. Likewise, those boys and girls within urban areas that express an interest in 4-H Club work should be cultured and included in the over-all program providing adequate and applicable project work can be provided for them. The majority of any Pima County expansion will occur in the urban and sub-urban areas. With proper project emphasis (Electric, Entomology, etc.), the Program can be expanded to include many more urban youth. However, any expansion first necessitates having adequate trained leaders for any new Clubs. Consequently, obtaining leaders is an important basis for any great increase in enrollment.

The two county 4-H Councils, the Adult Leaders and the Junior Leaders Councils, have been functioning well as separate units and are taking important phases of the County Program as an everyday part of their responsibilities. The Adult or Senior Council is the body that actually plans and carries out a majority of the County Program. The Junior Council meets and accepts as its responsibility the many items that pertain particularly to the older 4-H members. The training in cooperation and acceptance of responsibility that the older 4-H members achieve in the Junior Leader program is of infinite value to these youngsters in years to come.

Last year the Senior Leader Council was having leadership problems as the president dropped out of Club work and there was hesitancy on the part of the other leaders to want to accept the responsibility of the Council leadership. This year this problem has been filled very adequately with the election of Paul Harper of Flowing Wells as president. Mr. Harper is an extremely capable man and willing to accept responsibility readily. Also, it is his belief that the Council should function more on its own, independent of so much of the help it has received in the past from the County Extension staff. Progress is slow, but it appears as if the Council will in time control more the actual County Program than it does at present.

Coordination between the Adult and Junior Councils is maintained by having members appointed from each Council attend the other Council's meetings. thereby, being present to hear plans and ideas expressed at the other's meetings. Also, by being present, each Councils' representatives have a voice of opinion and suggestion which often is helpful particularly so that there is not duplication of effort by both Councils.

OUTLOOK AND RECOMMENDATIONS (continued)

Local Achievement Days (for each Club), should be emphasized as this is a fine way for the parents of Club members to meet and see the accomplishments of all of the Club members. This also creates more interest on the part of the parents when so often it is lacking.