Poverty disproportionately affects women and people of color.

How are local organizations and government assistance really helping the community?

- 80% of households do NOT use government assistance
- Majority of households were unaware of local charities and organizations
- How often has your household relied on a charity or local organization for help? 92% Never

When going to work is not enough to make ends meet; debunking the culture of poverty theory

- 57% People report having "Just enough money to get by."
- 80% People report having "Just enough money to get by."

Low income homes are not only going to work, but supplementing their income with side jobs, all to still barely survive.

How can Tucson do better?

In Tucson, jobs don’t pay as well as they do in other parts of the country, and people are feeling the strain. Sighting “pride” and being “old-fashioned” community members struggle reaching out to charities or for government assistance. We need to break down the stigma around asking for help as well as create and sustain well paying jobs that allow families to feel empowered and self sufficient. In addition, providing childcare is crucial for parents to be able to work. Currently, it is often cheaper to have a parent unemployed to avoid the high cost of child care.

"Better jobs, better paid jobs" 55 year old, employed
“A discounted fee for childcare” Young Mother